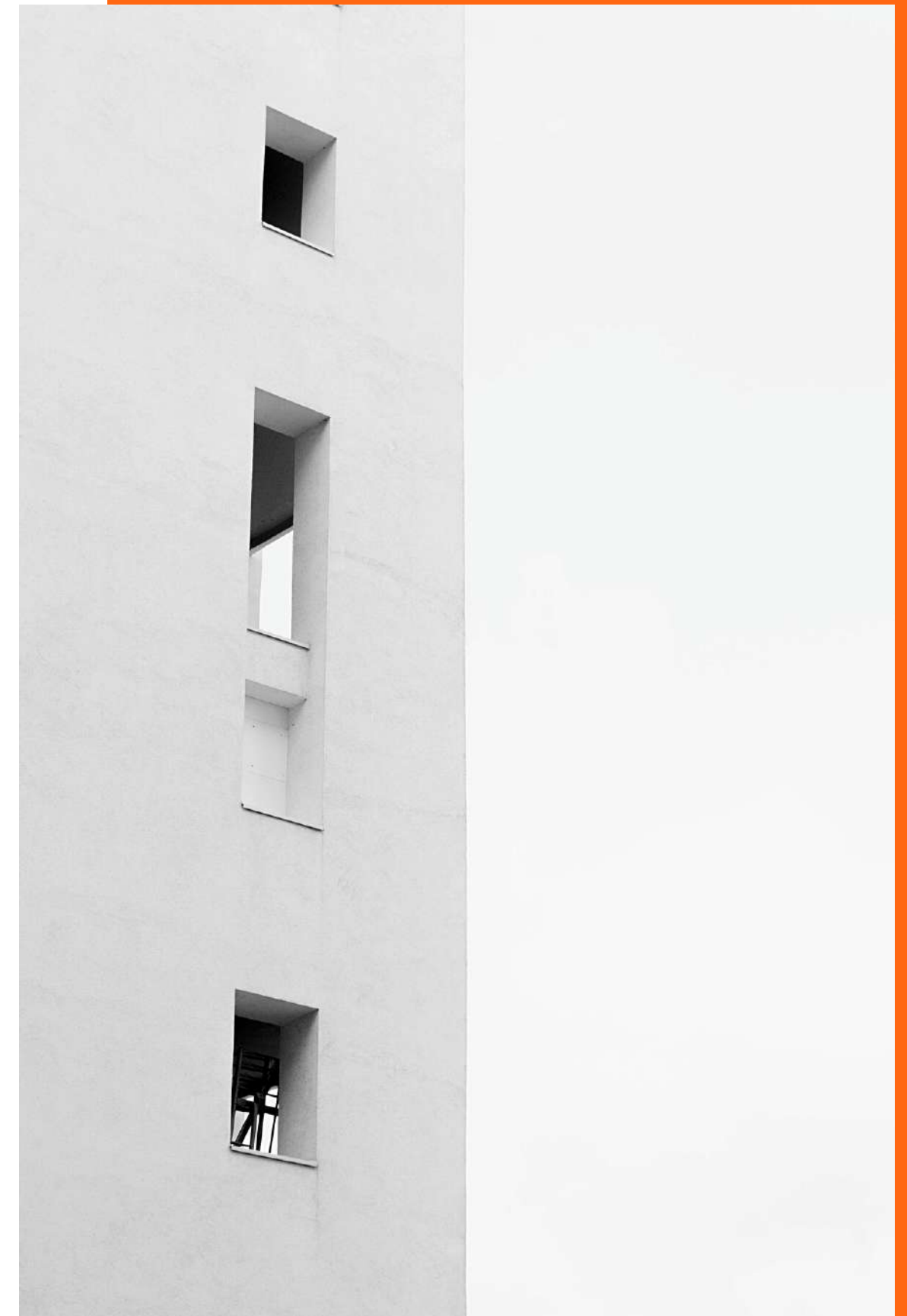

The New European Bauhaus

Sustainable & Inclusive City

PRESENTED BY BERND FESEL, ECBN





**Bernd
Fesel**

BUILDING STRUCTURES

Studied Philosophy & Economics

International Art Galerist

German Arts Council, Speaker

City Council Bonn, Speaker Culture

Funding Member German

Initiative for CCS

European Capital of Culture

RUHR.2010, Vice Director

European Creative Business

Network, Co-Funder & Director

Shadow Committee Horizon

Europe, Member

European Creative Business Network

SUCCESS 2020

KNOWLEDGE &
INNOVATION
COMMUNITY

HORIZON EUROPE
CLUSTER 2

PROMOTING THE PROMOTERS

The European Creative Business Network (ECBN) is a unique not for profit foundation, founded in 2011, promoting the interests of the cultural creative industries in Europe. Given the diversity of cultural expressions as well as of cultural and creative markets across Europe, ECBN works – on purposes indirectly and decentralized – by supporting leading agencies, funders and intermediaries on local, regional and/or national level to help them support their cultural and creative entrepreneurs.

THE NEW EUROPEAN BAUHAUS

More than just a trend?!

1. WHAT DO YOU UNDERSTAND ABOUT THE THEME SUSTAINABLE AND INCLUSIVE CITY?
2. HOW CAN THE NEW EUROPEAN BAUHAUS HAVE AN IMPACT ON YOUR FIELD?
3. WHAT ROLE DO YOU UNDERSTAND CROSS-FERTILISATION STRATEGIES PLAY IN YOUR FIELD?
4. WHAT SPECIFIC ROLE DO YOU GIVE TO THE CREATIVE ASPECTS IN YOUR FIELD AND IN THE NEB?
5. THREE EXPERIENCES, IDEAS OR ACTIONS FROM YOUR FIELD THAT CAN CONTRIBUTE TO A SUSTAINABLE, INCLUSIVE & BEAUTIFUL EUROPE.

... IS ABOUT INTRODUCING
IMPACT INVESTMENT
INSTEAD OF
COMMERCIALIZATION
OF PUBLIC GOODS

...IS ABOUT MAKING CULTURES
AND PEOPLES VALUES
THE NEW MAINSTREAM
IN CITY MAKING

-
NOT TECH NOR BRANDING

NEB IMPACT?

ENDING SILO AND
SOLE RULING OF CITY PLANNERS

RE-INVENT CONSTRUCTION
INNOVATE ARCHITECTURE
FOR THE 95% OF SOCIETY

RE-DESIGN PROPERTY MARKETS &
PRIVATE INVESTMENT SCHEMES

CROSS- FERTILIZATION

1ST IN POLICY MAKING

2ND IN ARCHITECTURE,
E.G. BY MIGRANT CULTURES

3ND IN PUBLIC AGORA AND
SOCIAL MEDIA

CREATIVE ASPECTS

INCLUSION
BY DESIGN THINKING

SUSTAINABLE
BY OUT OF THE BOX IMAGINATION

INTERFACE & OPEN INNOVATION
THE CIRCULAR ECONOMY

THREE EXPERIENCES

INTERGROUPS
IN LOCAL PARLIAMENTS

LEARN CHANGE MAKING
BY INTERVENTIONS OF CCS

SAFE & TRUSTED (SOCIAL MEDIA)
SPACES & END HATE BUSINESSES



Bernd Fesel

THANK
YOU